Veras CheckOut & Extend

Flexible POS Platform. Responsive to Change. Seamless Experience.

Stuck on legacy technology that doesn't accommodate innovation?

The rise of ecommerce has disrupted many traditional retailers to create a new reality of adapt or perish. Responding to ever-changing customer demands is not easy for retailers, but vital in order to attract and retain customers. Ultimately, retailers and the technologies they use will determine how, and if, they adapt to keep pace with today's non-stop customer.

At Veras Retail, our API-driven platform and services-enabled infrastructure allows retailers to rapidly implement new solutions and capabilities to move as fast as the business needs to:

Scale at Speed

Support Flexible Deployments

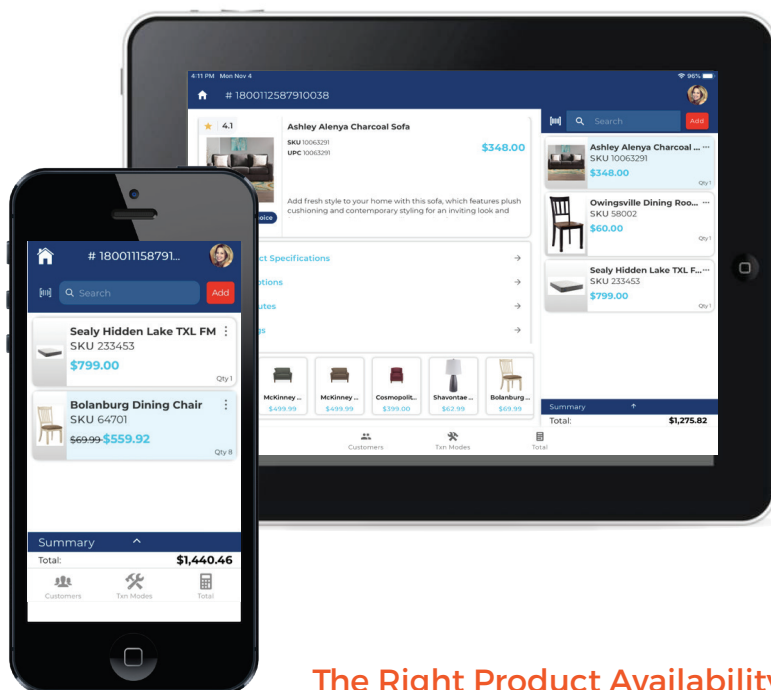**Empower with Mobile**

Enable Omnichannel

VERAS CHECKOUT

Enterprise Omnichannel POS

Using real-time enterprise inventory data, centralized order visibility and alerting, Veras CheckOut brings the power of ecommerce to your stores.

- Enterprise-enabled with offline reliability
- Seamless omnichannel and cross-store selling
- Rich promotional engine
- Hardware agnostic
- PCI "out-of-scope" payment integrations

Additionally, CheckOut includes Veras Stock for inventory management, Veras Control for central office administration, and Veras Extend for mobile selling.

The Right Product Availability with Veras Stock

Use Veras Stock to accelerate your store-level processes, simplify inventory management, and help satisfy consumer expectations. With real-time integrations into corporate merchandising systems, Veras Stock delivers a single source of truth for enterprise inventory management data to:

- Ensure store inventory is visible across the enterprise
- Confirm accurate inventory and pricing at every shelf
- Receive merchandise at any level
- Search shipments and items with easy-to-use filters
- Transfer items to other retail locations

Central Office Visibility & Alignment with Veras Control

With Veras Control, central office support staff can monitor, configure, and deploy changes to the in-store CheckOut environment in real time. Control's centralized cross-store and cross-channel administrative capabilities ensure that stores and corporate levels are aligned for optimal business performance and customer service.
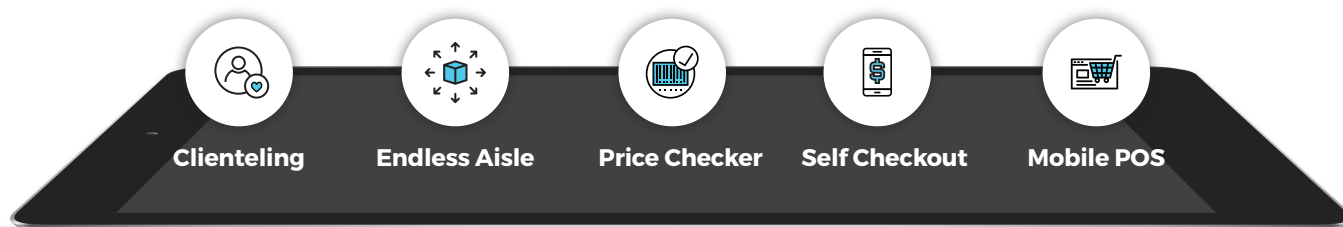
- Set up new stores, terminals and users
- View transactions and omnichannel orders across the chain
- Detect and correct system outages and recover data
- Define store groups and templates to quickly publish to multiple stores
- Set business process flows, parameters, and security levels
- Configure receipts, screen layouts and labels, including translations

VERAS EXTEND

Mobile Selling Platform – mPOS included with Veras CheckOut

Bring the point-of-sale and mobile selling to customers in-aisle or off-site. Veras Extend, goes beyond traditional checkout to enable a variety of in-store functionality including mobile for inventory, clienteling, reporting, unified product search, price check, and self checkout.

- Seamless integration with Veras CheckOut or alongside existing POS system
- Platform flexibility with iOS and Android
- Rich product information displayed in familiar app experience
- Execute full POS transactions or suspend and resume on the register
- Flexible, cost-effective terminal alternative

Clienteling   **Endless Aisle**   **Price Checker**   **Self Checkout**   **Mobile POS**

Bring eCommerce to the Store

Veras CheckOut helps the store become an extension of your omnichannel strategy. From in-store pickup of online orders, to using your warehouse or global catalog as an endless aisle for stores, CheckOut manages it seamlessly. With a view into real-time enterprise inventory data and centralized order visibility and alerting, Veras CheckOut helps break down the barriers between ecommerce and brick and mortar.

Reach the Customer at Every Stage

Veras CheckOut connects with enterprise customer data in real-time to apply rewards, offers, and tailored messages across the customer journey. Configure your selling process to be high-touch and conversational or swift and streamlined. Apply customer-specific pricing rules, view purchase and order history, and update customer data for a single, 360-degree view of the customer.

Power Promotions with Ease

Within Veras CheckOut, execute complex rules-based offers at a category, attribute or vendor level. Tie any offer to a serialized coupon or web code, and display upsell prompts and receipt bouncebacks automatically without cashier intervention. All offers are dynamically applied and calculated throughout the day based on the rules you've defined – and if those rules change, you can update and apply the new offer within seconds.

Fully Out of PCI Scope

While Veras Retail products and solutions adhere to industry best practices for application security, our approach to payment security is simple – customer information and payment card data never enters Veras CheckOut. We work with leading payment providers to deliver best-of-breed payment security, so our customers never have to worry about compliance impacts when deploying new POS software releases.

UNIQUELY FOCUSED ON PERFECTING THE IN-STORE CONNECTION

Customers choose Veras Retail for its proven enterprise functionality, seamless omnichannel capabilities, rapid integration, and faster speed-to-market.

Trusted, Long-Term Partner

Veras Retail is a different type of technology company. We value long-term relationships and growth over short-term objectives. And, we know retail. We understand your vision. Above all, we help you achieve your goals.

Proven, Responsive & Cost-Effective Platform

Don't pay for a costly, inflexible solution that's focused more on ERP than on POS, or worse, implement an incomplete mobile-only layer. Veras Retail delivers proven enterprise architecture with technical agility to implement new features quickly, and at lower TCO.

Expert Services & Support

Our experienced services and support team serves as an ongoing strategic asset. We're your extended team that's ready to help you before, during, and after implementation to deliver on your omnichannel vision.

53 retailers

15 countries

30,000+ stores

160,000+ registers

$50B+ processed annually

> " Veras Retail has delivered solutions quickly and efficiently to address our constantly evolving business requirements and continues to be a trusted technology partner. "
>
> **Keith Paulus, CISO**

Office DEPOT OfficeMax

Contact us today at **+1 (855) 496-3832** or visit **www.verasretail.com** to learn more.