VerasONE DIGITAL 2020

Veras Retail Users Conference | September 22-23
First-Ever Veras Retail APAC Event | September 24

veras *retail*

DAY 1: TUESDAY, SEPTEMBER 22

Live Keynotes
9:30 AM – 12:00 PM PST

WELCOME 4th ANNUAL USERS CONFERENCE
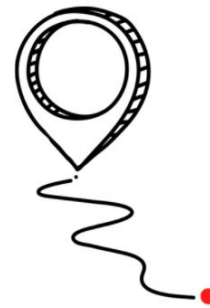Rohit Vir, Founder & CEO

VERAS VISION: PRODUCT ROADMAP
Bruce Herrier, SVP Product & Strategy

RETAIL PANEL: RESPONSE TO COVID & NEW CUSTOMER EXPECTATIONS
AM Retail Group, Kirkland's and Office Depot

PROMOTING RICH CUSTOMER EXPERIENCES
Joey Schwegel, Senior Solutions Engineer

DAY 2: WEDNESDAY, SEPTEMBER 23

Live Keynotes
9:30 AM – 12:00 PM PST

THE RISE OF BC CANNABIS: DEMAND FOR THE SHOWROOM EXPERIENCE
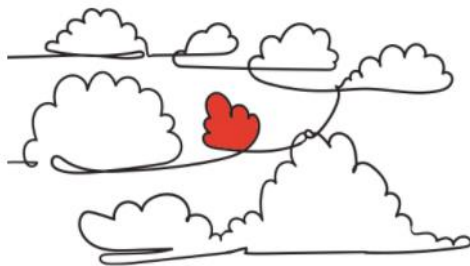Kevin Satterfield, BC Cannabis Stores

A WINNING CLOUD STRATEGY & MANAGED SERVICES
Rohit Vir, Founder & CEO
Bruce Herrier, SVP Product & Strategy

LOYALTY BEYOND PROMOTIONS: KNOW WHAT CUSTOMERS WANT BEFORE THEY DO
Joey Schwegel, Senior Solutions Engineer

APAC: THURSDAY, SEPTEMBER 24

Live Keynotes
8:30 AM – 11:30 AM PHT

VERAS VISION: APAC REGIONAL FOCUS
Bruce Herrier, SVP Product & Strategy

FROM ECOMMERCE TO DELIVERY
Harris Abel, Country Manager, Logic

A CLEAR PATH FORWARD TO A MODERN POS
Bruce Herrier, SVP Product & Strategy
Glenn Aoyagi, Product Manager

SIMPLIFY & SPEED TRANSACTIONS WITH BIR COMPLIANCE
Bruce Herrier, SVP Product & Strategy
Glenn Aoyagi, Product Manager

TRACKS & BREAKOUT SESSIONS

OMNICHANNEL

Veras CheckOut 11.1: New & Notable in this Latest Release

Learn what's new in the latest release of CheckOut 11.1, including our new integration with FlexEngage for digital receipts, new fiscal requirements in Europe, our full cloud support, and Veras Uploader updates.

OMNICHANNEL

Veras Locate: The Advantages of Real-Time Inventory Visibility

Amid the coronavirus pandemic, shoppers are exerting more control over how, when, and where their orders are fulfilled. Through real-time inventory visibility and new mobile inventory capabilities, Veras Locate can help deliver on these new customer expectations.

OMNICHANNEL

Veras Self CheckOut: Frictionless In-Store Technology

Learn how Veras Self Checkout delivers on new customer expectations. Take a closer look in this overview and demo to understand its core benefits. See how our light-weight customer experience platform gives shoppers choice, safety, and speed.

PRODUCT DEEP DIVES

CCPA & GDPR Compliance One-Stop Privacy Module in Veras Reach

CCPA enforcement went into effect on July 1, 2020. Understand the California's Attorney General's stance, recent actions, and which companies the enforcement will affect next. And, see how AM Retail Group uses our compliance module for DKNY.

PRODUCT DEEP DIVES

Veras Activate: Advanced Promotions & Coupons

Veras Activate manages and executes promotional strategies that are often lacking in traditional price management software. Provide your central office staff with user-friendly tools to execute complex promotions, simulate price events, prevent coupon abuse, activate serialized coupons, and more.

PRODUCT DEEP DIVES

Veras Affinity Remote Selling In-Application Experience

Using Zoom for remote selling? It may be interactive, but it's not trackable, personalized, integrated or consistent. We'll step you through how the associate initiates the conversation, shares product details, and builds the basket all the way through to purchase.

PRODUCT DEEP DIVES

Veras Affinity Style Builder: Collections that Build Revenue

Your associates know your products and customers best. Style Builder allows associates to be the eyes and ears of the merchandising team. Associates can set a mix of cross-merchandising collections to encourage engagement and increase purchases.

PRODUCT DEEP DIVES

Veras Leaderboard: Dashboards & Performance Tools

From the head office to frontline retail workers, Veras Leaderboard educates and motivates employees by reflecting store data through fun, interactive, and challenging contests to drive performance and revenue whenever they're on shift.

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TRACKS & BREAKOUT SESSIONS

PLATFORM & INNOVATION

Veras Cloud & Managed Services: Flexibility, Cost Savings & Speed-to-Market

Keep all the benefits of a fault-tolerant on-premise heritage of CheckOut, but reap unmatched benefits in flexibility, cost and speed-to-market. See how CheckOut can be deployed in a cloud-based environment, including support for multiple stores in a single software instance.

PLATFORM & INNOVATION

Veras Modern Software Development Practices

Gain a closer look at the modern practices use by the Veras team to develop and deploy software effectively. From continuous refactoring to build automation, to automated tests and test automation, see how these processes ensure scalable and successful outcomes.

PLATFORM & INNOVATION

Why API & Microservices: Our Flexible & Agile Architecture Approach

Learn about Veras Retail's evolving, cloud-focused strategy for providing advanced business logic through flexible cloud-hosted microservices. Retain traditional distributed transaction processing capability, all through a single API gateway.

TECHNICAL BEST PRACTICES

CheckOut / Activate Promotion Hacks: All Ways Promotions can be Executed

Helpful tips that review all the ways complex promotions can be executed. Tender-based, picked from list, alpha code, serialized coupons, stacking, manager's special, and more within Veras CheckOut and Veras Activate.

TECHNICAL BEST PRACTICES

Leveraging Item Prompts to Tailor the POS Experience

Did you know item prompts can be used to help tailor the POS experience? There are a number of ways in Veras CheckOut and Veras Activate and we'll walk through a variety of use cases asked most by our customers.

TECHNICAL BEST PRACTICES

Remote Manager Override: Avoid Disruptions at Checkout

Don't make price overrides a customer issue. Find the balance between operations, security, and customer experience with deferred manager override, park and batch review, and remote manager override.

TECHNICAL BEST PRACTICES

Understanding Logging for Best Outcomes

Is your logging set to default? Understand the best options to set a good production environment and other considerations. Know your configuration options, best practices for set up, and what we look for when analyzing logs to resolve issues quickly.

TECHNICAL BEST PRACTICES

Veras Uploader Updates

Initially introduced with CheckOut 10.2, Veras Uploader makes integrating to host systems easier, faster, and more cost effective. Whether you're migrating to the cloud or adding new functionality, Veras Uploader can help as your technology needs and strategy evolves.

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