

# Veras Locate

## Omnichannel Inventory Management



**81%**

*of shoppers in the  
U.S. have used Buy Online  
Pick Up In Store (BOPIS) in  
the past six months.<sup>1</sup>*

**As customers exert more control over how, when, and where their orders are fulfilled, knowing the exact location of merchandise can maximize productivity, improve service, and boost profits.**

A retailer's ability to meet these inventory demands can mean the difference between retaining a loyal customer, or losing a dissatisfied "almost customer" to the competition.

Veras Locate tracks the physical location of merchandise on the sales floor, the back room or warehouse, allowing store employees to address a variety of retail scenarios. Veras Locate delivers a comprehensive solution to optimally locate, pick, ship, and restock inventory to meet the needs of the cross-channel shopper.

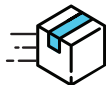
### KEY FEATURES & BENEFITS

- Real-time, enterprise location-based inventory
- Optimized putaway and order picking for ecommerce fulfillment
- Enhanced customer service for ecommerce and in-store transactions
- Lightweight, easy deployment that complements existing ERP systems
- Role-based security and searchable audit trails
- Fully integrated with Veras CheckOut to deliver a complete in-store solution



## Real-Time Inventory Availability

Many ERP and ecommerce systems rely on batch inventory updates that can't readily expose the available inventory data for real-time requests. However, Locate can expose the data at any level and to any system. Whether it's at the warehouse, store, or aisle-bay-shelf-bin level, Veras Locate provides store associates with enterprise-wide inventory availability, including BOPIS and save-the-sale capabilities when the store is out-of-stock.



## Ship from Store or from Warehouse

Successfully compete with ecommerce players by maximizing the impact of your stores. Optimize the picking process by leveraging staff at every store, or select stores, to create responsive ecommerce fulfillment centers. Locate's lightweight, easy-to-deploy architecture and efficient order picking allows retailers to meet this challenge without breaking the budget on costly, overly complex warehouse management systems.



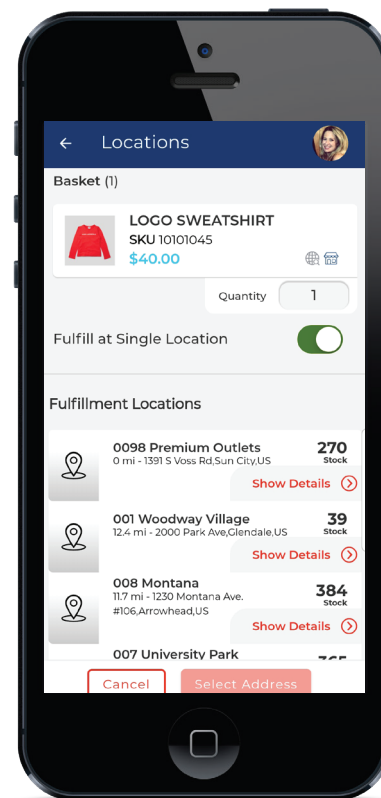
## Detect, Replenish & Move Inventory

Veras Locate addresses multiple business cases to make the best use of your resources across stores, warehouses, and offices. With real-time POS integration, alert stores of out-of-stock items on the floor and replenish on the fly from the backroom or off-site storage. From managing backroom inventory to speed customer service or aiding satellite stores to move inventory from a shared location, Locate gets the product in hand to the customer.



## Deliver on eCommerce Demands

As consumers are drawn to the convenience, savings, and speed of BOPIS, it's critical to provide store staff with the necessary tools to successfully execute. Veras Locate gives the store quick visibility to inventory position for picking the BOPIS order, as well as audible and visual alerts that let associates know they're falling behind to better prioritize orders and ensure they're ready for pickup.



Accessible on browser and mobile handheld clients

## Veras Retail is ready to help retailers optimize inventory fulfillment by connecting digital commerce to physical stores for:

- Real-time inventory visibility to drive positive customer experiences
- Quick merchandise flow from the backroom to the store floor
- In-store pick/pack/ship providing powerful store-fulfillment capabilities
- Delivering on the customer's expectations regardless of channel or location

Contact us today at **+1 (855) 496-3832** or visit [www.verasretail.com](http://www.verasretail.com) to learn more.